



MOHR CREATIVE GROUP

CREATING MORE POSSIBILITIES

THE DISCOVERY PROCESS © tiv

The Discovery Process has been put into place to assist musicians/singer-songwriters/small business/entrepreneurs in building an 18-month plan to implement for greater success, both financially and influentially in their business. The Discovery Process is unique in the fact that it works within the box of the business owner, but 'out of the box' of the rest of the world.

There are four (4) parts to the consult:

1. **THE DISCOVERY PROCESS QUESTIONNAIRE** © tiv Upon signature of agreement, the Discovery Process Questionnaire will be provided for the business owner to fill out in detail. This will serve as the foundation in building the 18-month plan.
2. **RESEARCH.** Upon completion of The Discovery Process Questionnaire, research and idea plugging/building will begin to start building the 18-month plan.
3. **CONSULTS.** Schedule two (2) one-hour SKYPE (or in person) consults. (preferably 2 weeks apart)
4. **COMMUNICATION.** Email/text questions can be sent between each consult and one week after final consult.

The entire process takes approximately four (4) weeks.*

*this amount of time can be subject to change due to engagements that each party may have. A total of six weeks can be utilized if necessary.

www.mohrcreativegroup.com – www.theinnervizion.com – www.indieheaven.com

615.881.0960 (text only) – 615.594-0426 (office)

FACEBOOK: Mohr Creative Group – TWITTER: @mohrcreative

YOU WILL need to:

GATHER as much information, pictures, articles, etc. to include in **THE DISCOVERY PROCESS** during this three to four-week period of time.

PURCHASE or create an 18-month **physical** calendar with boxes that you can fill out goals in PENCIL.

RECORD each session so that you can go back and listen over and over to add to your notes and calendar.

TAKE notes of each session -- have a pen and paper handy all the time, even though you are recording.

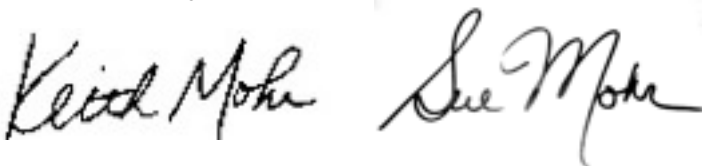
We have put together an idea for you to raise the funds needed to make this consultation come to fruition. <http://www.theinnervizion.com/card.html> If you need further help in obtaining the funds, please let us know.

We are always willing to meet with individuals on an hourly basis to consult through a particular need on a theme-basis, but THE DISCOVERY PROCESS will truly give you a solid foundation to springboard from. Once you have partaken of the process, I know you will agree;) We have never had an unhappy customer! 100% money back guarantee! Something we don't take for granted. If though, after perusing all of this you just want to do a one hour, laser-themed consult, we will be happy to schedule one with you.

Please feel free to check out Sue's site, www.theinnervizion.com, along with a blog we have created called www.thedailyopp.com, which offers free info and resources/ideas for small business owners, artists, musicians, etc. If you are a musician with an inspirational edge, please check out www.indieheaven.com This is the largest resource agency in the world for musicianaries and singer/songwriters. We do, though, work with artists and small businesses of every genre. The idea is the same. To build an 18-month plan. It has been proven, 'without a plan, the plan will fail.'

Ok, we have given you a lot to take in. We are here for any and all questions you may have. This can truly be the next great step toward the success you have been searching for.

Creatively His,



Keith and Sue Mohr
MOHR CREATIVE GROUP
KM/sm

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